



## HABITAT WORLD

### SUMMARY OF ACTIVITIES CARRIED OUT AND REMINDER OF FUTURE ACTIVITIES 2019-2022

During these years HABITAT WORLD has worked on the elaboration and organization of projects, proposals, initiatives, national and international conferences, connecting civil, scientific and professional society with the different institutional levels to develop contents in line with the needs of protection, enhancement and innovation of our immense environmental and cultural heritage, on the one hand, and following the Euro-Mediterranean strategies of the Adriatic-Ionian and Western Mediterranean macro-regions, on the other.

We have been particularly dedicated:

- to the itinerant event/workshop created by us under the name "**Biennale Habitat**"; which involved in the two editions 2012-2014 and 2016-2018 about 25 cities in countries such as Greece, Croatia, Albania, Bosnia Herzegovina, Montenegro, Malta, Tunisia, etc. as well as different regions of Italy, working with associations, schools, universities, chambers of commerce, local and regional authorities, international bodies and networks that deal with research, environment, art and culture in various Euro-Mediterranean contexts;
- participated actively in **Expo 2015** at the Aquae pavilion, with the exhibition of an award-winning project for the Venice Lagoon and the Waterways of the Northern Adriatic;
- worked at conferences in Rome and Mogadishu for the closure of memoranda of understanding between Italian Chambers of Commerce and Chambers of Commerce in Somalia to develop training, creation of Italian-Somali companies and for the launch of sustainable cooperation projects for agriculture, green building and craftsmanship in the Horn of Africa;
- organized training seminars and workshops on urban and landscape regeneration in collaboration with professional bodies;
- prepared projects for the regeneration of the coastline in Cilento and Ugento, and redevelopment projects for the repopulation of the historical villages of Central and Southern Italy.

Our latest initiatives in the Euro-Mediterranean context are:

- the elaboration and launch of an international master's degree **SED MED - SUSTAINABLE ECONOMIC DEVELOPMENT IN THE MEDITERRANEAN AREA** - centred on the Economies of the Sea and the Blue Economy, for the creation of specific professional figures for the realization and management of a special economic region for the sustainable development of the Mediterranean (in collaboration with Unioncamere, Assonautica Italiana, Assocamerestero and the eCampus university);
- the creation of an international award dedicated to the "**Mediterranean World Heritage**"; for the research and dissemination of innovative projects from all Mediterranean countries aimed at sustainable development, environmental protection, protection and enhancement of cultural heritage.

The **MEDITERRANEAN HERITAGE OF HUMANITY** award, organised in Alghero by bodies such as the Sassari Chamber of Commerce, Assonautica Nord Sardegna with a consortium of municipalities in the area, was a great success with the public and the press.

The first prize was awarded in the category "art and culture"; to the Egyptian Hamdy Mahamud Elesetouhy for the project "Shazli"; the name of a village that was in danger of disappearing into the desert. The project concerns its requalification by recovering ancient construction techniques, to be handed down to the young people involved in the project and using local materials. The reconstruction and creation of common areas for activities related to pastoralism, social and religious life, the recovery of water and its use through systems that exploit the action of the wind, has allowed the local community to regain not only dignity and chance of survival, working, but also to keep alive a culture that has become an opportunity for the future. For the category "sustainable recovery and regeneration projects"; the first prize chosen by the jury is the Greek project "Costa Nostrum"; - Certification Standard for the Sustainable Management & Development of Mediterranean Beaches by Vasileios Zisimopoulos. The project is based on a methodology of environmental quality applied and tested in Crete that provides the possibility to certify beaches and coastal areas using a range of parameters including the judgment of tourists and users of services.

The considerable value of the projects presented and in particular of the projects that received special mentions and awards was much appreciated and around the initiative of the award gathered distinguished guests, experts, delegates of important networks such as WISTA, MEDPAN, ASCAME, etc. and diplomatic representatives of the countries that participated in this first edition and that are carefully following the development and growth of this large archive of innovative projects to be disseminated and connected to create cultural bridges and knowledge between the Mediterranean countries. IEMED has also expressed its interest in deepening a collaboration with Habitat World in the coming months.

Already in this first edition the Ambassadors in Italy of Egypt H. E. Hisham Badr, Croatia H. E. Jasen Mesic and Albania H. E. Anila Bitri Lani - representing the countries of the southern shore of the Mediterranean, the EU member countries and candidate countries - have actively participated - since the research of the projects to be nominated for the prize as well as the final day on May 4th - with whom we have established a relationship of collaboration on the projects and dissemination initiatives in the countries of their area of reference.

The sustainable development of the Mediterranean area and cultural cooperation are common objectives that can be strengthened through the active and proactive collaboration of the best sensitive minds and forward-looking visions that we are seeking and connecting through the initiative of the Award.

Our association Habitat World aims to follow and make concrete the positive effects for the quality of life and awareness of our economic potential, if related to the protection and enhancement of the historical-cultural, environmental-landscape, everything, and the extraordinary mosaic of diversity that composes it. The overall strategy therefore translates into targeted actions that, in synergy, can make the Mediterranean the cradle of enlightened and renewed civilizations.

Habitat World is crucially also a contact point for Mediterranean initiatives for the Ministry of Foreign Affairs and Cooperation (MAECI) of the Government of Italy and for the Diplomatic Community in Italy. Habitat World is also working closely with a number of sea and mountain communities in and around the Mediterranean bringing their specific agenda to the fore of national and international platforms.

The third **Biennale Habitat 2020-2022** is currently being developed:

#### **MEDITERRANEAN - THE VOYAGE OF CIVILISATION**

The Biennale Habitat will therefore develop the general theme during a two-year period of activity, articulating the various interconnected areas through an interdisciplinary and holistic approach, a New Humanism that focuses on the well-being and sustainability of different habitats: ART - CULTURE - ENVIRONMENT - ARCHITECTURE - SEA AND WATERWAYS - MUSIC - INTERNATIONAL TRADE AND FINANCE - FOOD AND WINE - THEATRE - FASHION - CRAFTS AND ANCIENT TRADES - TRAVEL AND TRAVELLERS - AUDIOVISUAL AND DOCUFILMS - PORTS AND MEETING POINTS AND CONTAMINATION BETWEEN CIVILISATIONS. The types of activities that are planned to express the theme by articulating the different areas and developing projects and skills will be:

1. ACADEMIC SEMINARS, WITH EXPERTS AND STAKEHOLDERS CONNECTING THE MEDITERRANEAN,
2. THEATRICAL AND MUSICAL PERFORMANCES (EVENINGS OF MUSIC AND CHOIRS)
3. PAINTING AND SCULPTURE EXHIBITIONS - VERNISSAGE OF POETRY AND BOOK PRESENTATIONS
4. LECTIO MAGISTRALIS OF COMMERCE and GEO-POLITICS IN THE MEDITERRANEAN
5. DISCUSSIONS: FOCUS ON POLITICS, ENVIRONMENT, TRAVEL, GLOBAL DYNAMICS, SUSTAINABLE INTERNATIONAL COOPERATION
6. OPEN DAYS FOR INSTITUTIONS, UNIVERSITIES, BANKS, INVESTORS, ETC. WORKING IN AND AROUND THE MEDITERRANEAN
7. FOOD AND BEVERAGE DAYS - THE BRIDGES THROUGH FOOD
8. A PROFESSIONAL MASTER'S DEGREE WITH A MULTIPLE DEGREE FROM MEDITERRANEAN UNIVERSITIES
9. SUMMER/SPRING/WINTER SCHOOL BRINGING GLOBAL WORLDS TO THE MEDITERRANEAN
10. AN INTERNATIONAL COMPETITION FOR THEMATIC AREAS
11. THEMATIC WORKSHOPS ON DIFFERENT AREAS OF INTEREST AND INVESTMENT

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*Arch. Annika Patregnani*  
Habitat World President  
[habitat@mailfence.com](mailto:habitat@mailfence.com)