



BIENNALE HABITAT

THE MEDITERRANEAN

THE VOYAGES OF CIVILISATIONS - THE HERITAGES OF HUMANITY - THE FUTURE HORIZONS

The Biennale Habitat will develop the general theme during a two-year period of activity by articulating the various interconnected areas through an interdisciplinary and holistic approach, a New Humanism - Renaissance - that focuses on human well-being, the enhancement of the immense cultural heritage of the Mediterranean and the sustainability of different natural and anthropogenic habitat.

The three pillars

1. HERITAGE

the protection and enhancement of cultural, artistic, historical and architectural heritage - the lesson of ancient civilizations and innovations for villages, towns and sustainable cities in the Mediterranean - the new scenarios of conscious, experiential and sensory tourism - the Economy of Beauty

2. ENVIRONMENT

knowledge of environmental heritage - protection of marine and river habitats - enhancement of the landscape - Smart Parks - technical and technological innovations for habitats'; such as coasts and river basins - motorways of the sea - landing places and port cities - sustainable mobility between land and sea - Green and Blue Economy

3. HUMAN VALUES

the thought of man in the 21st century - the history of philosophy and contemporary visions - the transformation of values and the theme of identities - the end of Mediterranean civilizations - the Humanistic Economy

Partners: Assonautica Italiana e Euromediterranea - Assocamerestero - MedPan Network - Wista Med - Ascame Network

Companies to involve: embassies, research bodies, Italian and foreign national and local public bodies, cultural associations and business networks, banking foundations, virtuous companies, national and international sponsors

Institutional sponsorships to be requested: Ministry of Cultural Heritage, Ministry of the Environment, Ministry of Foreign Affairs and International Cooperation, Ministry of Labour and Tourism, Ministry of Infrastructure and Transport, Ministry of Economic Development

AREAS:

ART
CULTURE
ENVIRONMENT
ARCHITECTURE
MUSIC
SEA AND WATERWAYS
HUMANISTIC ECONOMY AND BEAUTY ECONOMY
WINE AND FOOD
MEDITERRANEAN DIET and HEALTH
THEATRE AND DRAMATIC ARTS
CRAFTS -ANCIENT CRAFTS
ECO-DESIGN AND ECO-FASHION
THE JOURNEY AND TRAVELLERS
AUDIOVISUAL AND DOCUFILMS
THE PORTS AND MEETING POINTS AND CONTAMINATION BETWEEN CIVILIZATIONS

TYPES OF ACTIVITIES TO EXPRESS THE THEME AND DEVELOP SKILLS:

1. ACADEMIC SEMINARS, WITH EXPERTS AND STAKEHOLDERS CONNECTING THE MEDITERRANEAN WITH THE WORLD
2. THEATRICAL AND MUSICAL PERFORMANCES (EVENINGS OF MUSIC AND CHOIRS)
3. PAINTING AND SCULPTURE EXHIBITIONS - VERNISSAGE OF POETRY AND BOOK PRESENTATIONS
4. LECTIO MAGISTRALIS OF HISTORY
5. DISCUSSIONS: FOCUS ON POLITICS, ENVIRONMENT, TRAVEL, GLOBAL DYNAMICS, SUSTAINABLE INTERNATIONAL COOPERATION
6. OPEN DAYS FOR INSTITUTIONS, UNIVERSITIES, BANKS, INVESTORS, ETC. WORKING ON THE MEDITERRANEAN
7. FOOD AND BEVERAGE DAYS - THE CULTURAL BRIDGES THROUGH FOOD
8. A PROFESSIONAL MASTER'S DEGREE WITH A MULTIPLE DEGREE FROM A MEDITERRANEAN UNIVERSITY
8. SUMMER AND WINTER SCHOOL BRINGING TO EUROPE STUDENTS FROM THE WORLD TO THE MEDITERRANEAN
9. AN INTERNATIONAL COMPETITION ON INNOVATION BY THEMATIC AREAS
10. THEMATIC WORKSHOPS ON INTERNATIONAL TRADE AND FINANCE AND ON THE DIFFERENT AREAS OF INTEREST AND INVESTMENT

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