

RIETI 29 AUGUST 2019

At the "Foyer" Teatro Flavio Vespasiano, Via Garibaldi 16.00

“SPICY WORLD WORKSHOP”

Seminar-Meeting between Italian authorities and category representatives and foreign delegations present at the 9th edition of the Chili Pepper World Fair. Spices and Herbs, an agricultural sector that continues to grow, which represents a multi-billion dollar global turnover. The Workshop offers a unique opportunity to meet the major producing countries of 4 continents, Europe, Africa, South America and Asia for a strategic reading of the opportunities exchange that can arise from this industry.

Sectors of interest: Agricultural / Food / Commerce / Food Processing Industry / Research & Training / Tourism.

Associazione Rieti Cuore Piccante

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PROGRAM

15.30h

- Registration of participants

16.00h

- Greetings from the Mayor of Rieti, **Antonio Cicchetti**
- Greetings Institutions present - Dep. **Paolo Trancassini**, Dep. **Massimiliano De Toma**, Dep. **Luca De Carlo**
- Opening of Works - **Paolo Giraud** Head of the Chili Pepper Trade Show Foreign Office
- *European Vision* - Dep. **Fabio Massimo Castaldo** - Vice President of the European Parliament
- *Agriculture and Innovation* - **Antonio Rosati** ARSIAL Lazio Region
- *Chili World Fair An Opportunity for the Territory* - Local Institutions
- *The Trade Fair System as a tool of Internationalization* - **Massimo Castellano** Foreign Office
- *Ghana: Spices an important resource of the African continent* – H.E. Ambassador **Eudora Hilda Quartey Koranteng** - Mr. **Phyllis Mends**, Minister Counselor / Rapp. Permanent at UN Agency Rome (Agricultural Economist) – Mrs. **Evelyn Amable** - Head of Chancery, Ghana Embassy
- *Vietnam: Spices as a driving force for the country's exports. Industry opportunities.* H.E. Ambassador for Italy, Malta, Cyprus, S. Marino, **Mrs. Nguyen Thi Bich Hue** - Commercial Consul for Italy, Greece, Malta, Cyprus, S. Marino **Mr. Nguyen Duc Thanh**
- *Indonesia: Spice Culture for hundreds of years:* Ms. **Ida Ayu Ratih**, Agricultural Attaché, Embassy of Indonesia for Italy, Malta, Cyprus, San Marino, FAO, IFAD, WFP
- *Ecuador: Colors and Flavors of Latin America* - Mrs. **Marisol Flores** - Ecuador Turismo y Cultura
- *Russia: The potential of the agricultural industry of the largest country in the world:* Dr. **Luigi Mataloni** - Made with Italy, Italy-Russia Committee
- *Welcome to Macfrut 2020* - President of Macfrut Rimini Dr. **Renzo Piraccini**
- Final interventions by reservation

5.45 pm

- Conclusion of Works

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