





#### WORLD CHILI PEPPER TRADE SHOW - RIETI 29th AUGUST - "SPICY WORLD WORKSHOP"

Rieti, 21st August 2019

#### **AUGUST 29TH**

**"Spicy World Workshop"**, Teatro Flavio Vespasiano, Via Garibaldi, Rieti, 16.00 (Contact Paolo Giraud ph. 3342571238) The Italian National, Regional and Local Authorities and Business Associations meeting the Foreign Delegations.

#### **AGENDA**

The Focus of the workshop is to introduce each country potential in the Spices & Herbs Industry and in general in the Agriculture Industry, with the aim to identify fruitful ways of collaboration. Some Topics:

- The increasing interest in international ethnic cuisines combined with the healthy living trend offers opportunities for exporters from developing countries.
- European importers are looking for high-quality and sustainably sourced spices and herbs, which can provide opportunities for suppliers interested in following production and sustainability standards.
- European buyers with financial resources can work closely with suppliers and invest in setting-up their own facilities in countries of origin.
- Italy is a world leader in Agriculture Processing Machinery Industry to match producing countries need to implement standards of quality for international export requirements.

We ask to prepare a short presentation of your country potential in order to stimulate the Workshop discussion.

## Participants on italian side:

On. Fabio Massimo Castaldo – Vice-President of European Parliament

On. Paolo Trancassini – Italian Parliament Member, Environement, Territory and Public Works Commission

On. Massimiliano De Toma – Italian Parliament Member, Industry, Commerce and Tourism Commission

On. Luca De Carlo – Italian Parliament Member and Secretary of Agriculture Commission.

Antonio Rosati - President ARSIAL Lazio Region Agency for Development and Innovation of Agriculture.

Antonio Cicchetti - Major of Rieti

Daniele Sinibaldi – Vice-Major of Rieti – Director of Industry/Trade Department

Alan Risolo - President Coldiretti Agriculture Association Rieti

Leonardo Tosti - Presidente Confcommercio Commerce Association Lazio

Vincenzo Regnini - President of Rieti Chamber of Commerce

Mariano Calisse - President of Rieti Province

Renzo Piraccini – President of MACFRUT International Agriculture Trade Show, Rimini.

Chiara Campanini – Foreign Affairs MACFRUT International Agriculture Trade Show, Rimini

## **Associazione Rieti Cuore Piccante**

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Antonio D'Onofrio - President of Fondazione Varrone Elisabetta Occhiodoro - President of Rieti Town Sistercity Commitee. Livio Rositani – President Rieti Trade Show Paolo Giraud – Massimo Castellano – Foreign Affairs Coordinators

Participants from Foreign Delegations:
Vietnam – Ambassador and Commercial Office Staff
Ghana – Ambassador and Commercial & Trade Office Staff
Ecuador – Institutional representation and Business Operators
Russia – Institutional representation and Business Operators

Looking forward to receive confirmation of your paarticipation, Yours sincerely,

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