

BLUE PLANET ECONOMY



SALES KIT

EUROPEAN
MARITIME FORUM
DIGITAL EDITION

7-8 OCTOBER 2021

SUPPORTED BY



ORGANIZED BY



IN COLLABORATION WITH



OFFICIAL PARTNER EVENT



SPONSOR VIRTUAL STAND

The BPE 2020 virtual exhibition, hosted by a dedicated web platform, offers participating companies the following features:

WELCOME MESSAGE

a video introduction of the company (in alternative a photo showreel).

PRESENTATION

a company presentation in text format.

DISPLAY/LIBRARY

a dedicated shelf to host leaflets, catalogs, project presentations.

HOSTS/EXHIBITORS

multiple individual exhibitor profiles (1 to 3) that will animate the Stand during the opening hours.

each personal profile with name, position in the company, photo and CV.

each will have dedicated agenda, chat box and room to host one-to-one video meetings.

CONTACT DESK on the BPE COMMUNITY Lounge

an exclusive access to connect with all participants online.

MANDATORY FEE

Registration Fee

€ 100,00 per exhibitor

Price per Virtual Stand: € 1.640,00*

**All prices plus VAT 22% where/if applicable*

SPONSOR VIRTUAL STAND

Additional Services for Exhibitors

WORKSHOP

up to 60' in dedicated room, promoted within the BPE 2021 conference program, includes Live Video, text Q&A through one moderator

Price per WORKSHOP €1.320,00

VIDEO MEETING ROOM

A dedicated Video Room to host meetings up to 20 people

Price per Room €760,00

BPE 2021 OFFICIAL CATALOGUE

Advertising:

Inside Front Cover: €1.000,00

Inside 4C Standard Page: €650,00

Inside Double Page 4C: €1.000,00

Note: The Official Catalogue will be available for Download in .pdf format on opening day on www.blueplaneteconomy.com. Printed copies will be made available on request, in limited number, according to availability

*All prices plus VAT 22% where/if applicable

SPONSOR VIRTUAL STAND

Additional Exposure: Advertising & Communication

LOGIN PAGE - SPONSOR BOX

(exclusive**):

Shape: rectangle*** - art work not included

€3.000,00

PRE-ENTRANCE BILLBOARD

(non exclusive** - multiple):

Shape: rectangle/square*** - art work not included

€1.800,00 ea.

MAIN HALL WELCOME MODULE

(non exclusive** - multiple):

Shape: rectangle*** - art work not included

€1.000,00 ea.

CONFERENCE OPENING - CLOSING

(non exclusive** - max 3 positions):

Shape: square/rectangle/leaderboard/column***
art work not included

€1.000,00 p/session

*All prices plus VAT 22% where/if applicable

**Exclusivity Quotation on request

***Formats and dimensions of banners/pop ups will be communicated on reservation

SPONSOR VIRTUAL STAND

Additional Exposure: Advertising & Communication

TEMPLATE FOOTER

(non exclusive** - max. 4 positions):

Shape: square/rectangle/leaderboard/column***
art work not included

€1.200,00 ea.

PUSH NOTIFICATION POP UP

(non exclusive** - package 4 notifications):

Shape: rectangle*** - art work not included

€1.200,00 p/package

EXHIBITION BOOTH - INSIDE BANNER

(one per booth):

Shape: rectangle*** - art work not included

€ 500,00 ea.

WORKSHOP WEBINAR SKIN & CUSTOM

art work not included***

€ 1.000,00 ea.

NETWORKING - COMMUNITY BANNER

(non exclusive** - max 3 positions):

Shape: leaderboard*** - art work not included

€ 3.000,00 ea.

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SPONSOR VIRTUAL STAND

Additional Interaction: BLUE PLANET TOPIC TABLES

Focused on specific topics of the Blue Planet Economy these tables are moderated meetings of the duration of approx. 30', with the participation of min. 4* up to 6 enterprises/institutions/authorities/organizations each session.

Each participant, that will have to be individuated as strictly operating with the table's topic, will count on a 4' introduction to present himself, specific activities, focuses and perspectives. It will be a smart business speed date, dynamic and motivating, an easy and effective opportunity to create instant face-to-face professional exchange.

*The list of TOPIC TABLES with related costs will be available shortly.
Please contact sales@blueplaneconomy.it for information and assistance.*

The Topic Tables may be an extremely useful promotion and discussion tool for Exhibiting Companies that want to take advantage of BPE 2021 to call their own promotion meetings and tables, on themes and invitations of their own choice and organization. In such cases, the BPE 2021 organizers will be happy to quote the necessary features that can be managed in autonomy by exhibitors. Please contact our Secretariat for further information and assistance.

**In case the minimum number of participants is not reached, the Topic Table will not be activated*



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