

# BLUE PLANET ECONOMY



## EUROPEAN MARITIME FORUM *DIGITAL EDITION*

# 7-8 OCTOBER 2021

SUPPORTED BY



ORGANIZED BY



IN COLLABORATION WITH



OFFICIAL PARTNER EVENT





# A new format of opportunities

BPE European Maritime Forum 2021, is an all-digital event of international format, focusing on the wider theme of Blue Economy and of its capability to promote and create new market opportunities and economic development in Italy, in the Mediterranean Area, also reflecting on the greater global maritime economy that – all together – aims at winning a real blue perspective for the whole planet.

Organized by Fiera Roma and MAR – Marine Activities and Research Association, in collaboration with international sustainability organization HABITAT WORLD and BIENNALE HABITAT, under the auspices of Regione Lazio, Unioncamere Lazio and Roma Chamber of Commerce, the event will create a unique opportunity to promote business along with the exchange of views on maritime economy development among existing and new industrial and institutional players: trade associations, small and medium sized innovative companies, investors, research centers and institutions, all involved in the future of Blue Economy.

The event is included in the Official 2021 EUROPEAN MARITIME DAY program, consisting of over 240 initiatives scheduled in 25 countries in Europe and worldwide; an extensive program entirely dedicated to the protection, defense, and sustainable development of the maritime resources of our planet.

Many and variegated are the target sectors of the event, all with great potential attraction to the Blue Economy as: fisheries and farming, tourism, transportation, logistics and energy, all crossed by the common connection path that must lead to sustainability and circularity.



## **BPE 2021 Areas will be:**

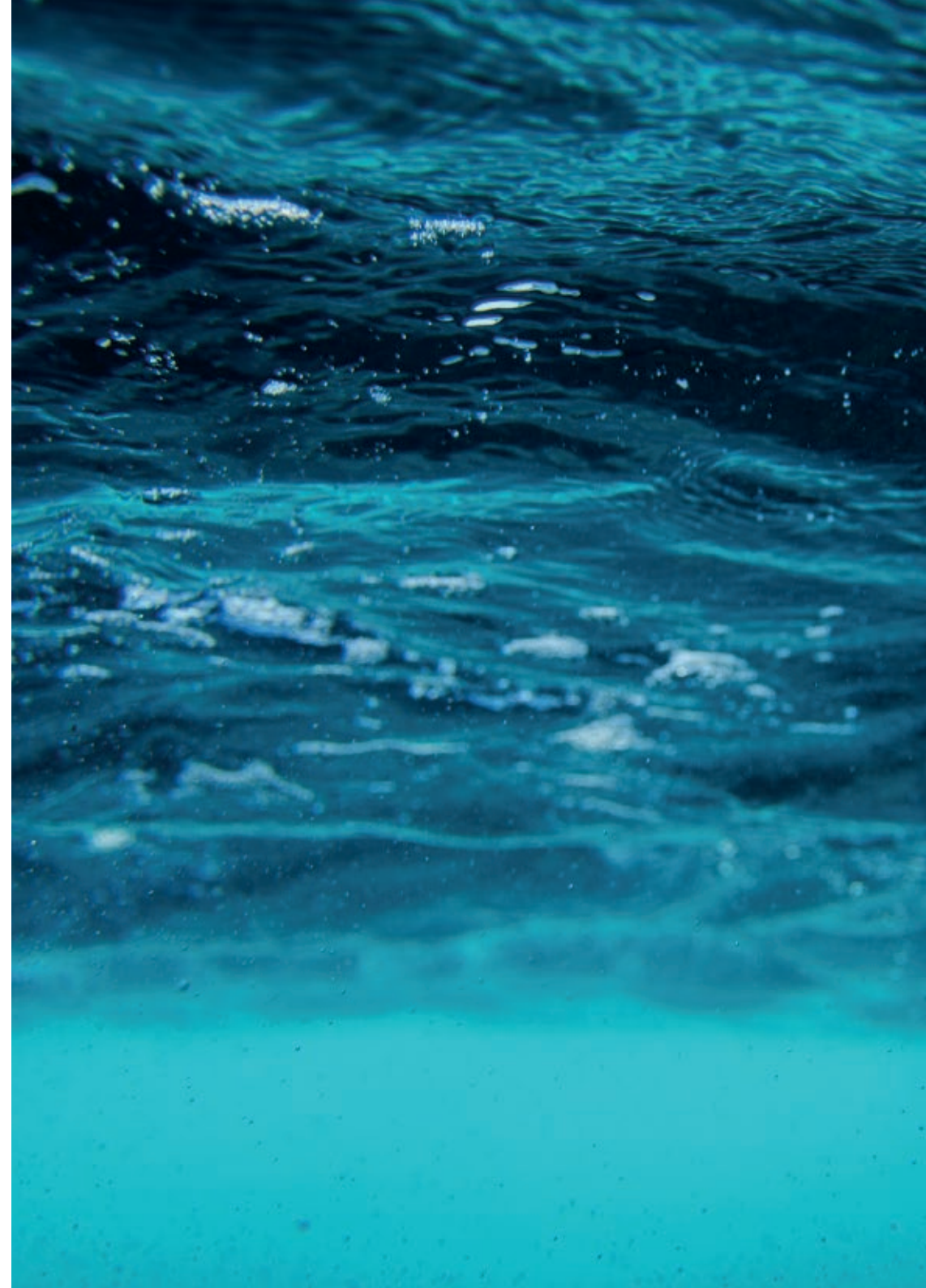
- VIRTUAL EXHIBITION STANDS  
*(fully functional company presentation spaces)*
- CONFERENCE PROGRAM  
*(with plenary, technical sessions, side events)*
- B2B Supported Programs  
*(with high level international counterparts)*
- TOPIC TABLES PROGRAMS  
*(a quick and flexible presentation tool for experts and professionals)*

### **The Platform of BPE 2021 Digital Edition**

BPE European Maritime Forum 2021, is conceived as a two-days intense program built within the framework of a highly functional WEB PLATFORM, providing each section the perfect environment for participation, networking, and business interaction.

The digital infrastructure that will host the event has been developed to perfectly meet the specific requirements of BPE 2021 Forum. Besides the traditional digital features that converge to re-create an environment which is highly similar to the in presence experience, the platforms grants the audience specialised tools for participants of all kinds.

From organizers to exhibitors, to attendees and congressmen, they all will find schemes and interfaces that are user-friendly and very attractive: from contact tracing to result accounting, all is made to maximize the result of participation investment, in time and money, thanks to a full array of visibility tools and features to meet all specific promotion needs.



# Themes and Products



## BLUE ENERGY

- Tidal energy
- Wave energy
- Marine current energy
- Osmotic energy
- Ocean thermal energy



## BLUE FOOD

- Fishing (commercial and professional)
- Farmed seafood processing and distribution systems



## BLUE LIFE PROTECTION

- Ocean protection and monitoring systems and solutions
- Infrastructure and end of life boats re-use projects
- Plastics and micro plastics waste disposal technology and systems
- Oil pollution: prevention and containment equipment. New technical removal management and solutions



## BLUE MOBILITY & LOGISTICS

- Green shipping
- Innovation port infrastructure and technologies
- Port and harbor new services
- Security and safety innovation



## BLUE TOURISM

- Innovation technologies for coastal and nautical tourism
- Environment and coastal planning
- Sea heritage: protection and preserving of the natural sea and maritime resources
- Marinas and leisure marine innovation services and systems



# The Conference Program



BPE European Maritime Forum 2021 Conference Program will develop during two entire days, consisting in a high level plenary session accompanied by a structured schedule of focus events and workshops.

The topics, centered on key aspects of the Blue Economy and its implications, will focus on Innovation, Sustainability, Energy and Renewables, Tourism, Transportation and Education.

***Easy and flexible, coordinated by the Scientific and Technical Committee of BPE 2021, constituted by the community of the institutions and organizations that inspire the event, under the guidance of the Prof. Nadia Pinardi international expert in Oceanography, Climate and Forecasting,*** the Conference Program will enable participants to move at 360° around the various themes proposed, from technology to development, from planning strategies to the best governance practices to preserve and protect our seas and oceans, as fundamental resources of our present and future life.

Fishery, Ports Development, Green Shipping, and Blue Energy are only a few of the themes of BPE 2021 Conference, that will be introduced and discussed by top international speakers from the global maritime world.

## THE CROSS-CUTTING THEMES

Integrated transversally with the key product categories of the event, BPE 2021 will also tackle cross-cutting issues like the creation and promotion of innovative projects sharply rooted within the core of Blue Economy. The projects presented in the event will constitute showcase and flywheel at the same time, a new melting pot offering new ideas and contributions that will see the participation of actors from the sector, at all levels.

Education and training for the new professions and careers of the Blue Economy will be another important issue of the event.

Specific courses, programs and careers will be presented, by private and public institutions, by the academic world and the industries involved.

# The players

Enterprises:  
SMEs, Corporates  
& Operators Networks

National & International  
Institutions

Trade Associations

Universities  
& Research Centers

Investors  
& Venture Capital

Foundations

NGOs

# Organizers

## Fiera Roma

Fiera Roma organizes professional events supporting international associations and together with operators and organizers. A substantial part of events is brand owned and managed by Fiera Roma, such thing granting strong and reliable partnerships of consolidated experience so to allow success to the event. Hospitality, transfers, event facilities, technological assistance, professional roles, national and international relations adding to the extreme versatility of the structures make Fiera Roma the ideal place for national and international professional meetings and business liaisons.

## Associazione per le Attività Marine e di Ricerca - MAR

MAR – Marine Activities and Research Association was formed in 1991 as an innovative association concept to combine professionals from different disciplines. Concentrating and investing in three fundamental elements: communication, development and promotion of the factors creating the concepts of “Sea Heritage” and “Blue Planet Economy” – the collection of natural, scientific, cultural and social-economic assets that in centuries developed along the Mediterranean coasts, marking the interaction between man and the marine ecosystem.



### In collaboration with Habitat World

BPE 2021 is organized in collaboration with Habitat World, an international organization based in Italy with a focus on the Mediterranean, South-East Europe, the Black Sea region, and Africa. Habitat World is an international organization based in Italy with a focus on the Mediterranean, South-East Europe, the Black Sea region, and Africa. It has a global outreach as part of its aims. The main objectives are the safeguard of sustainable development and the assistance to smart growth, for communities and entities living, working, and interacting with and within the target areas. Habitat focuses on the regeneration of territories and waters, enabling communities to focus on their real needs towards an education that takes places under a global-local perspective. HABITAT WORLD is the organizer of BIENNALE HABITAT, a special dedicated conference program, that took the digital form in 2020, to create a top-level round table of decision makers that come together in a conference plan ranging from 2020 to 2022, to trace the future of Sustainable tourism, under the guidance of the Sustainable Development Goals of the UN, so to mark the first important steps of a “new normality” in the coastal tourism of the Mediterranean Basin.

### The Partners of Habitat World on BPE 2021





# Partnership Grid

## ENDORSED BY



## MEDIA PARTNER



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